

**Direct Marketing Concepts, Inc.
Supreme Greens Accounting
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**Supreme Greens Accounting
Net Profit (Loss)**

For the Period January 1, 2003 through June 30, 2004

Total Gross Supreme Greens Revenues	\$ 16,052,800.49
Total Supreme Greens Refunds	<u>(1,369,364.25)</u>
Net Supreme Greens Revenues	\$ 14,683,436.24
Less Supreme Greens Direct Costs	<u>(13,021,676.80)</u>
Net Revenues Less Direct Costs	\$ 1,661,759.44
Overhead Allocated to Net Supreme Greens Revenues	<u>(4,138,687.91)</u>
Net Loss on Sales of Supreme Greens	<u><u>\$ (2,476,928.47)</u></u>

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